

New Zealand Chinese Association Auckland Inc.
and International Society for the Studies of Chinese Overseas present

Rising Dragons, Soaring Bananas

International Conference

18 & 19 July 2009



The University of Auckland Business School
Level 0, Owen G Glenn Building
12 Grafton Road, Auckland, New Zealand

www.goingbananas.org.nz

Conference Presenters



NEW ZEALAND CHINESE ASSOCIATION
AUCKLAND INC
紐西蘭屋崙華聯會



*International Society for the
Studies of Chinese Overseas*
世界海外華人研究學會

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Message from NZCA Auckland Inc.
Welcome to Rising Dragons, Soaring Bananas

Our popular and iconic conference returns to challenge perceptions of what it means to be Chinese and celebrate the journeys, stories and identities of leading local and overseas born Chinese personalities.

This year is the fourth event in the Going Bananas cycle. We continue to build a community of interest in Chinese lives and experiences. We offer everyone a fresh way to explore and understand the impact Chinese communities make in New Zealand and on the global stage, together with contemporary papers arranged by our presentation partner, the International Society for the Studies of Chinese Overseas.

The success of any event relies on the commitment and time of a talented team. I wish to express my sincere thanks to the speakers, paper presenters, sponsors, volunteers and the Organising Committee whose tireless efforts over the past 12 months have made this conference possible.

Kai Luey QSM
Chairman, New Zealand Chinese Association Auckland Inc.



Message from ISSCO
Welcome to Rising Dragons, Soaring Bananas

The International Society for the Studies of Chinese Overseas (ISSCO) is honoured to be presenting Rising Dragons, Soaring Bananas in association with the New Zealand Chinese Association Auckland Inc. at The University of Auckland, New Zealand.

The Conference aims to examine the social, economic and cultural capital of Chinese overseas communities. We look forward to learning more about New Zealand, especially its Chinese communities, and taking this opportunity to reconnect with old friends and forge new relationships.

In particular I would like to extend my thanks to Mr. Kai Luey, Chairman of New Zealand Chinese Association Auckland Inc. and Associate Professor Manying Ip of The University of Auckland, an active Council Member of ISSCO, for making all this possible.

Professor Leo Suryadinata
President, International Society for the Studies of Chinese Overseas

> **FRIDAY 17 JULY 2009**

OPENING RECEPTION

**The University of Auckland Fale Pasifika
20 Wynyard Street, Auckland Central**

- 5.30pm Guests Arrive
- 6.00pm Welcome - Kai Luey
- 6.10pm Opening by the Prime Minister of New Zealand
- 6.30pm Message from Principal Sponsors
- 6.40pm Book Launch - Libby Wong, 2 One Act Plays: 'An Instant Patriot', 'Beat the Climate Crunch'
- 6.50pm Book Launch - Alison Wong 'As the Earth Turns Silver'
- 7.00pm Chinese Cultural Dance
- 7.05pm Drinks and Canapés
- 7.45pm Reception Ends

> **DAY ONE - SATURDAY 18 JULY 2009**

8.00am Registration

**9.00am Welcome - Kai Luey and Leo Suryadinata
Opening Remarks - Mervin Singham, Director,
Office of Ethnic Affairs**

9.30am Keynote Address - Overseas Chinese in a New Global World

Libby Wong traces the status of the Overseas Chinese and looks to the future against the background of the recent global credit crunch, highlighting the importance of strategic partnerships between the Chinese and the rest of the world.

Chairperson - Susan Wong

**Libby Wong - Award-winning writer and former
Hong Kong Legislative Councillor**

10.30am Morning Tea

1

2

> 11.00am High Flying Bananas

Chinese are high achievers. They make things happen both here and abroad. Movers and shakers across a variety of sectors share the personal and professional challenges they have overcome on the road to success in local and international waters.

Chairperson - David Wong

**Mai Chen - Founding Partner, Chen Palmer,
Public Law Specialists**

**Don Ha - Real Estate Entrepreneur and
Racehorse Owner**

**Donald Sew Hoy - Managing Director,
Glacier Investments**

Sonia Yee - Writer and Producer, Radio New Zealand

This session is kindly sponsored by

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> 12.30pm Lunch**1.30pm Plenary Session - Yellow Peril - Early Chinese in NZ**

History holds a fountain of memories, some of which are painful and ugly. This session examines New Zealand's racial attitudes in the past towards the Chinese and the place of Chinese communities in this country's storytelling fabric.

Chairperson - Manying Ip

**Jock Phillips - General Editor of Te Ara,
The Encyclopedia of NZ and former Chief Historian,
Ministry for Culture and Heritage**

**James Ng - Eminent NZ Chinese historian and author,
Windows on a Chinese Past**

Visit Te Ara at: www.teara.govt.nz

> **2.30pm Visually Chinese**

20 images. 20 seconds. 6 minutes. In the vein of the Pecha Kucha format, artists across various disciplines are given 6 minutes each to paint a mosaic of their creative output. Words and images collide as presenters navigate through a stream of slides with madness, dexterity and speed, communicating to an audience thirsty for the ultimate visual rush.

Chairperson - Meilin Chong

Liyen Chong - Visual Artist and Graphic Designer

Kerry Ann Lee - Visual Artist and Designer

Susan Louie - Glass Sculpturist

Ron Sang - Architect and Art Collector

Peap Tarr - Urban Artist

This session is kindly sponsored by



ISSCO BREAKOUT SESSIONS

> **3.30pm Digitally Chinese**

Go digital! NZCA Auckland Inc. and Auckland City Libraries have partnered to ensure history is kept alive forever. This session guides us through the Chinese Online Communities project - a significant online repository housing the stories and family memories of Chinese New Zealanders.

Chairperson - Kai Luey

**Sam Minchin - Digital Access Manager,
Auckland City Libraries**

Visit Chinese Online Communities at:
www.chinesecommunity.org.nz

4.00pm Afternoon Tea

ISSCO BREAKOUT SESSIONS

3

4

> **4.30pm Creative Cool Chinese**

Creativity knows no boundaries. It disrupts everything in life and opens up a world where impossible means nothing. Make way for the new generation of visionary culture-shapers.

Chairperson - Alistair Kwun

Natalie Chan - Fashion Designer and Milliner

Victor Huang - Animator, Weta Digital

Frank Liew - Blogger, Hypebeast and Founder, Qubic

Marcus Lui - Creative Director, The One Centre, Sydney

Lulu and the Puppets with special guest Willis Hsu (IFK) - in Foyer

6.00pm Close of Day One

**7.00pm Dinner at Dynasty Restaurant (BYO)
57 Wakefield Street, Auckland Central (Optional Extra)
Special Address: John Allen, CEO, New Zealand Post**

> **DAY TWO - SUNDAY 19 JULY 2009**

7.30am In Conversation - Breakfast with our International Speakers

Get up early for this unique opportunity to interact with our distinguished global personalities.

Sponsored by Hubbard Foods, Nekta, PAK'nSAVE (Mt Albert & Whangarei), MG Marketing

8.30am Seminar - Using Chinese Communities Online

**Sam Minchin - Digital Access Manager,
Auckland City Libraries**

> **9.00am Plenary Session - Chinese Migration in a Globalising World**

Since the end of the last century, roughly 80% of new Chinese migrants have gone to developed and industrialised countries such as USA, Australia and New Zealand and 20% to Southeast Asia. This talk addresses Chinese migration generally and Chinese migrants in Southeast Asia, Australia and New Zealand in particular, focusing on their socio economic problems and process of adaptation.

Chairperson - Manying Ip

Leo Suryadinata - President, ISSCO

> **9.30am Plenary Session - Chinese Today**

What are the current look and shape of Chinese communities in New Zealand? Leading Kiwi researchers unveil the latest insights, trends and innovations in working with Chinese communities around health, housing, businesses and settlement patterns.

Chairperson - Wong Liu Shueng

Ward Friesen -

The University of Auckland, New Zealand

Elsie Ho - The University of Waikato, New Zealand

Paul Spoonley - Massey University, New Zealand

10.30am Morning Tea

> **11.00am Falling Leaves Return Home**

The journey back to China has a spiritual dimension. It can also be fraught with tension, apprehension and loss. Speakers on this panel tell stories of personal transformation on returning to their roots.

Chairperson - Arthur Loo

Clifford Kam - NZCA 2008 China Winter Camp

**Robyn Wong - Team Services Manager,
NZ Olympic Committee**

Cyril Young - Court and Hospital Interpreter

Koreen Young - NZCA 2005 China Winter Camp

Asia Downunder profile - NZCA 2004 China Winter Camp
Visit the NZCA China Winter Camp at:
www.nzchinese.org.nz

12.30pm Lunch

> **1.30pm Cracking the Glass Ceiling**

Capturing talent is a business imperative. In the workplace cultural influences are often at odds with corporate strategy and values. Panellists share their experiences of diversity in the workplace and the ingredients needed to make one's career soar.

Chairperson - Kai Luey

**Xiaoying Fu - Manager, Asian Markets,
ANZ National Bank**

Catherine Lo-Giacco - General Manager, Manpower

Harry Pappafloratos - CEO, Colmar Brunton

Rodney Wong - Commercial Entrepreneur

3.00pm Afternoon Tea

> **3.30pm New Zealand Post presents The Listener/NZCA Short Story Competition**

Stories are magical. They shape a community's identity, hopes and dreams. We hear the results of the short story competition which brings exciting Chinese voices to life.

Chairperson - Guy Somerset, Arts & Books Editor, The Listener

Session prizes are kindly sponsored by



Winning entry to be published in **NEW ZEALAND LISTENER**

For entry forms, visit www.goingbananas.org.nz

Enquiries to Vivian Chow, nzcassc09@gmail.com

ISSCO BREAKOUT SESSIONS

> **4.30pm Unfolding History - SS Ventnor Project Update**

In early 2009, The Ventnor Group travelled to the home marae of Te Roroa and Te Rarawa to open relations with the iwi who have cared for the remains of our Chinese countrymen since the sinking of the SS Ventnor in 1902. Presenters from the Group share the incredible stories from that weekend.

**Chairperson - Wong Liu Shueng
Members of the SS Ventnor Project**

5.00pm Summing Up - Manying Ip and Kai Luey

5.30pm Conference Closes

ISSCO BREAKOUT SESSIONS

7

8

> **ISSCO BREAKOUT SESSIONS - ACADEMIC PAPERS** (see www.goingbananas.org.nz for timetable)

The following papers will be presented during concurrent breakout sessions on Saturday 18 July: 11.00am; 2.30pm; 4.30pm and Sunday 19 July: 11.00am; 1.30pm; 3.30pm.

In Search of Chineseness: The Choice of the Ho Sisters / Louella Cheng	'Chinese Century': Past and Present Hui Kian Kwee	Ancestor God, Local God and Chinese Overseas Chee-Beng Tan
The Identities of Two Brothers: Robert Ho Tung and Walter Bosman / Louella Cheng	The Past, Present and Future of the Chinese Overseas Population / Peter S Li	Chinese in the Pacific James To
Chinese New Migrants in Cambodia: A Preliminary Study / James K Chin	Changing Chinese and Indian International Migration Wei Li	Chinese Canadians and First Nations: 150 Years of Shared Experiences / Hayne Wai
Jewish Projections on a Chinese Screen Charles Coppell	Narratives of Older Chinese New Zealanders: Constructing the Hybrid Self / Wendy Wen Li	Border, Place & Identity in the Remaking of Expatriate Communities in Hong Kong / Cangbai Wang
A Silent Invasion? Chinese Immigrants and Local Interaction in Equatorial Guinea / Mario Esteban	Maoriland and Yellow Peril Nigel Murphy	Chinese New Migrants and the Formation of New Chinatown in Tokyo / Wei Wang
Coolie Labour Compared: Indian and Chinese Indentured Schemes in South Africa / Karen L Harris	A Study on the Career Experiences of Asian Skilled Immigrants in New Zealand / Huong Nguyen	The Unique History of Chinese in Cuba Mary-Alice Waters
Exclusion Reveals Inclusion: Chinese in the Late Nineteenth Century Colonial Cape / Karen L Harris	Chinese Diaspora and the Transnationalisation of Buddhist Philanthropic Culture / Khun Eng Kuah-Pearce	Social Networks and Chinese Student Immigrants in Singapore / Ching Ching Yim
Negotiating Identity: a Comparison on Koo Chen-fu and Koo Kwan-min / Clare Tsai-man Ho	Contemporary Chinese Labour Migration to Russia: Policy & Implications / Vladimir Portyakov	The Coming 30 years - China Going Global Yit-Seng Yow
Students to Residents Elsie Ho	When "Giving" Goes Bananas: The Case of Beijing Mandarin / Robert Sanders	Chinese Culture and Dental Behaviour in Wellington Wei Zhang
Transnationalism and the Reconstruction of Chinese Identity in Australia / Christine Inglis	Local Dragons: The Contribution of Chinese Businesses to the Auckland Economy / Paul Spoonley	Professional Mainlanders in Hong Kong: Profile, Prospects and Problems / Victor Zheng

> REGISTRATION FORM

Register online at www.goingbananas.org.nz or mail the completed registration form with payment to **NZ Chinese Assn Auckland Inc., PO Box 484, Auckland** or fax to **+64 9 522 1842** if payment is not by cheque.

Name _____

Organisation _____

Address _____

Phone _____

Email _____

- | | |
|--|-------|
| <input type="checkbox"/> Individual (Earlybird before 31 May) | \$150 |
| <input type="checkbox"/> Individual (Registration after 1 June) | \$170 |
| <input type="checkbox"/> Organisations & Institutions per person | \$200 |
| <input type="checkbox"/> Full time student & persons 65+ (with ID) | \$ 90 |
| <input type="checkbox"/> Conference Dinner, Saturday 18 July | \$ 30 |

Total _____

All prices are in NZ dollars and include GST. GST Registration **#85-817-884**. The registration fee covers the entire conference and includes lunches and refreshments on both days. There are no partial fees for attendance on one day only or for a selected session. Student and 65+ registrations must include a photocopy of ID limited to a combined total of 50 persons).

> PAYMENT OPTIONS

- Enclose a cheque for \$_____ payable to NZCA Auckland Inc.
- Direct credit to National Bank account #060287-0016463-02 with reference to registrant's name in transaction particulars
- Payment by Visa or MasterCard (circle one)

Name of Card Holder _____

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Amount _____ Expiry Date _____

Signature of Cardholder _____

Cancellation Policy - Transfers or Refunds: The organisers require five clear working days' notice in writing of a cancellation for a refund less \$20.00 incl. GST administration charge. If you are unable to give such notice, we would be happy for you to arrange another person to attend.

Disclaimer: The organisers reserve the right to add, reschedule or replace speakers, and vary the advertised sessions. **Privacy:** The information supplied on the registration form will be used by the Organising Committee only.

Public Enquiries: Kai Luey, +64 21 333 125, kailuey@xtra.co.nz
Media Enquiries: Alistair Kwun, +64 21 774 789, ak698@xtra.co.nz

▼ ACCOMMODATION

Preferred hotel arrangements have been made with our Hotel Sponsor - **Auckland City Hotel, 157 Hobson Street, Auckland Central.**

Phone +64 9 925 0777

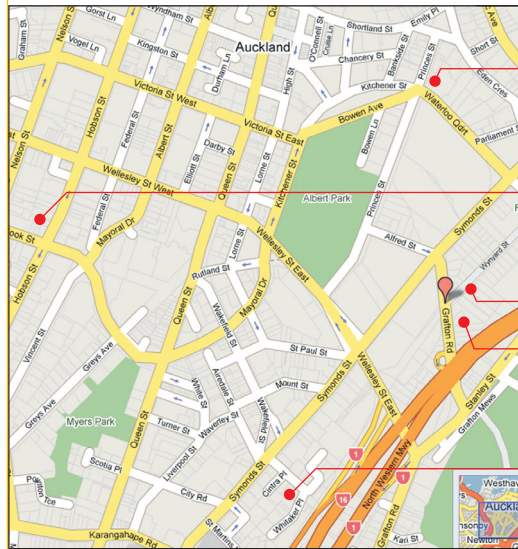
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Email res@achhobson.co.nz

Website www.achhobson.co.nz

Please quote '**Going Bananas**' when making a booking for a Standard Twin/Double Room from **\$99 (incl. GST) per room, per night**. This is a 4 Star hotel. A limited free shuttle service will be provided to the conference venue.

Alternative accommodation is available at either: Quest on Cintra Lane, 3 Whitaker Place, Auckland Central (Studio Standard for 2 persons from \$119 (incl. GST) per room, per night) or Hyatt Regency Auckland, corner Waterloo Quadrant and Princes Street, Auckland Central (Queen Room for 2 persons from \$160 (incl. GST) per room, per night). **For more information, visit the 'Accommodation' section of www.goingbananas.org.nz**



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