New Zealand Chinese Association Auckland Inc.
and International Society for the Studies of Chinese Overseas present

Rising Dragons, Soaring Bananas
International Conference
18 & 19 July 2009

The University of Auckland Business School
Level 0, Owen G Glenn Building
12 Grafton Road, Auckland, New Zealand

www.goingbananas.org.nz
Conference Presenters

NEW ZEALAND CHINESE ASSOCIATION AUCKLAND INC

Message from NZCA Auckland Inc.
Welcome to Rising Dragons, Soaring Bananas

Our popular and iconic conference returns to challenge perceptions of what it means to be Chinese and celebrate the journeys, stories and identities of leading local and overseas born Chinese personalities.

This year is the fourth event in the Going Bananas cycle. We continue to build a community of interest in Chinese lives and experiences. We offer everyone a fresh way to explore and understand the impact Chinese communities make in New Zealand and on the global stage, together with contemporary papers arranged by our presentation partner, the International Society for the Studies of Chinese Overseas.

The success of any event relies on the commitment and time of a talented team. I wish to express my sincere thanks to the speakers, paper presenters, sponsors, volunteers and the Organising Committee whose tireless efforts over the past 12 months have made this conference possible.

Kai Luey QSM
Chairman, New Zealand Chinese Association Auckland Inc.

Message from ISSCO
Welcome to Rising Dragons, Soaring Bananas

The International Society for the Studies of Chinese Overseas (ISSCO) is honoured to be presenting Rising Dragons, Soaring Bananas in association with the New Zealand Chinese Association Auckland Inc. at The University of Auckland, New Zealand.

The Conference aims to examine the social, economic and cultural capital of Chinese overseas communities. We look forward to learning more about New Zealand, especially its Chinese communities, and taking this opportunity to reconnect with old friends and forge new relationships.

In particular I would like to extend my thanks to Mr. Kai Luey, Chairman of New Zealand Chinese Association Auckland Inc. and Associate Professor Manying Ip of The University of Auckland, an active Council Member of ISSCO, for making all this possible.

Professor Leo Suryadinata
President, International Society for the Studies of Chinese Overseas
FRIDAY 17 JULY 2009

OPENING RECEPTION
The University of Auckland Fale Pasifika
20 Wynyard Street, Auckland Central

5.30pm  Guests Arrive
6.00pm  Welcome - Kai Luey
6.10pm  Opening by the Prime Minister of New Zealand
6.30pm  Message from Principal Sponsors
6.40pm  Book Launch - Libby Wong, 2 One Act Plays: ‘An Instant Patriot’, ‘Beat the Climate Crunch’
6.50pm  Book Launch - Alison Wong ‘As the Earth Turns Silver’
7.00pm  Chinese Cultural Dance
7.05pm  Drinks and Canapés
7.45pm  Reception Ends

DAY ONE - SATURDAY 18 JULY 2009

8.00am  Registration
9.00am  Welcome - Kai Luey and Leo Suryadinata
Opening Remarks - Mervin Singham, Director, Office of Ethnic Affairs
9.30am  Keynote Address - Overseas Chinese in a New Global World

Libby Wong traces the status of the Overseas Chinese and looks to the future against the background of the recent global credit crunch, highlighting the importance of strategic partnerships between the Chinese and the rest of the world.

Chairperson - Susan Wong
Libby Wong - Award-winning writer and former Hong Kong Legislative Councillor

10.30am  Morning Tea
11.00am High Flying Bananas

Chinese are high achievers. They make things happen both here and abroad. Movers and shakers across a variety of sectors share the personal and professional challenges they have overcome on the road to success in local and international waters.

Chairperson - David Wong
Mai Chen - Founding Partner, Chen Palmer, Public Law Specialists
Don Ha - Real Estate Entrepreneur and Racehorse Owner
Donald Sew Hoy - Managing Director, Glacier Investments
Sonia Yee - Writer and Producer, Radio New Zealand

This session is kindly sponsored by

12.30pm Lunch

1.30pm Plenary Session - Yellow Peril - Early Chinese in NZ

History holds a fountain of memories, some of which are painful and ugly. This session examines New Zealand’s racial attitudes in the past towards the Chinese and the place of Chinese communities in this country’s storytelling fabric.

Chairperson - Manying Ip
Jock Phillips - General Editor of Te Ara, The Encyclopedia of NZ and former Chief Historian, Ministry for Culture and Heritage
James Ng - Eminent NZ Chinese historian and author, Windows on a Chinese Past

Visit Te Ara at: www.teara.govt.nz
ISSCO BREAKOUT SESSIONS

2.30pm Visually Chinese

20 images. 20 seconds. 6 minutes. In the vein of the Pecha Kucha format, artists across various disciplines are given 6 minutes each to paint a mosaic of their creative output. Words and images collide as presenters navigate through a stream of slides with madness, dexterity and speed, communicating to an audience thirsty for the ultimate visual rush.

Chairperson - Meilin Chong
Liyen Chong - Visual Artist and Graphic Designer
Kerry Ann Lee - Visual Artist and Designer
Susan Louie - Glass Sculpturist
Ron Sang - Architect and Art Collector
Peap Tarr - Urban Artist

This session is kindly sponsored by creative nz

ISSCO BREAKOUT SESSIONS

3.30pm Digitally Chinese

Go digital! NZCA Auckland Inc. and Auckland City Libraries have partnered to ensure history is kept alive forever. This session guides us through the Chinese Online Communities project - a significant online repository housing the stories and family memories of Chinese New Zealanders.

Chairperson - Kai Luey
Sam Minchin - Digital Access Manager, Auckland City Libraries

Visit Chinese Online Communities at: www.chinesecommunity.org.nz

ISSCO BREAKOUT SESSIONS

4.00pm Afternoon Tea
4.30pm  Creative Cool Chinese

Creativity knows no boundaries. It disrupts everything in life and opens up a world where impossible means nothing. Make way for the new generation of visionary culture-shapers.

Chairperson - Alistair Kwun
Natalie Chan - Fashion Designer and Milliner
Victor Huang - Animator, Weta Digital
Frank Liew - Blogger, Hypebeast and Founder, Qubic
Marcus Lui - Creative Director, The One Centre, Sydney
Lulu and the Puppets with special guest Willis Hsu (IFK) - in Foyer

6.00pm  Close of Day One

DAY TWO - SUNDAY 19 JULY 2009

7.00pm  Dinner at Dynasty Restaurant (BYO)
57 Wakefield Street, Auckland Central (Optional Extra)
Special Address: John Allen, CEO, New Zealand Post

7.30am  In Conversation - Breakfast with our International Speakers

Get up early for this unique opportunity to interact with our distinguished global personalities.

Sponsored by Hubbard Foods, Nekta, PAK’nSAVE (Mt Albert & Whangarei), MG Marketing

8.30am  Seminar - Using Chinese Communities Online

Sam Minchin - Digital Access Manager, Auckland City Libraries
9.00am  Plenary Session - Chinese Migration in a Globalising World

Since the end of the last century, roughly 80% of new Chinese migrants have gone to developed and industrialised countries such as USA, Australia and New Zealand and 20% to Southeast Asia. This talk addresses Chinese migration generally and Chinese migrants in Southeast Asia, Australia and New Zealand in particular, focusing on their socio economic problems and process of adaptation.

Chairperson - Manying Ip
Leo Suryadinata - President, ISSCO

9.30am  Plenary Session - Chinese Today

What are the current look and shape of Chinese communities in New Zealand? Leading Kiwi researchers unveil the latest insights, trends and innovations in working with Chinese communities around health, housing, businesses and settlement patterns.

Chairperson - Wong Liu Shueng
Ward Friesen - The University of Auckland, New Zealand
Elsie Ho - The University of Waikato, New Zealand
Paul Spoonley - Massey University, New Zealand

10.30am  Morning Tea
11.00am Falling Leaves Return Home

The journey back to China has a spiritual dimension. It can also be fraught with tension, apprehension and loss. Speakers on this panel tell stories of personal transformation on returning to their roots.

Chairperson - Arthur Loo
Clifford Kam - NZCA 2008 China Winter Camp
Robyn Wong - Team Services Manager, NZ Olympic Committee
Cyril Young - Court and Hospital Interpreter
Koreen Young - NZCA 2005 China Winter Camp

Asia Downunder profile - NZCA 2004 China Winter Camp
Visit the NZCA China Winter Camp at: www.nzchinese.org.nz

1.30pm Cracking the Glass Ceiling

Capturing talent is a business imperative. In the workplace cultural influences are often at odds with corporate strategy and values. Panellists share their experiences of diversity in the workplace and the ingredients needed to make one’s career soar.

Chairperson - Kai Luey
Xiaoying Fu - Manager, Asian Markets, ANZ National Bank
Catherine Lo-Giacco - General Manager, Manpower
Harry Pappafloratos - CEO, Colmar Brunton
Rodney Wong - Commercial Entrepreneur
3.30pm  New Zealand Post presents The Listener/NZCA Short Story Competition

Stories are magical. They shape a community’s identity, hopes and dreams. We hear the results of the short story competition which brings exciting Chinese voices to life.

Chairperson - Guy Somerset, Arts & Books Editor, The Listener

Session prizes are kindly sponsored by
New Zealand Post

Winning entry to be published in The Listener

For entry forms, visit www.goingbananas.org.nz
Enquiries to Vivian Chow, nzcassc09@gmail.com

4.30pm  Unfolding History - SS Ventnor Project Update

In early 2009, The Ventnor Group travelled to the home marae of Te Roroa and Te Rarawa to open relations with the iwi who have cared for the remains of our Chinese countrymen since the sinking of the SS Ventnor in 1902. Presenters from the Group share the incredible stories from that weekend.

Chairperson - Wong Liu Shueng
Members of the SS Ventnor Project

5.00pm  Summing Up - Manying Ip and Kai Luey

5.30pm  Conference Closes
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REGISTRATION FORM

Register online at www.goingbananas.org.nz or mail the completed registration form with payment to NZ Chinese Assn Auckland Inc., PO Box 484, Auckland or fax to +64 9 522 1842 if payment is not by cheque.

Name ____________________________________________________
Organisation ____________________________________________________
Address ____________________________________________________
____________________________________________________
Phone ____________________________________________________
Email ____________________________________________________

- Individual (Earlybird before 31 May) $150
- Individual (Registration after 1 June) $170
- Organisations & Institutions per person $200
- Full time student & persons 65+ (with ID) $90
- Conference Dinner, Saturday 18 July $30

Total

All prices are in NZ dollars and include GST. GST Registration #85-817-884.

PAYMENT OPTIONS

☐ Enclose a cheque for $____________ payable to NZCA Auckland Inc.
☐ Direct credit to National Bank account #060287-0016463-02 with reference to registrant’s name in transaction particulars
☐ Payment by Visa or MasterCard (circle one)

Name of Card Holder _________________________________________
Card Number _______________________________________________
Amount ________________ Expiry Date ____________________
Signature of Cardholder _______________________________________

Cancellation Policy - Transfers or Refunds: The organisers require five clear working days’ notice in writing of a cancellation for a refund less $20.00 incl. GST administration charge. If you are unable to give such notice, we would be happy for you to arrange another person to attend.

Disclaimer: The organisers reserve the right to add, reschedule or replace speakers, and vary the advertised sessions. Privacy: The information supplied on the registration form will be used by the Organising Committee only.

Public Enquiries: Kai Luey, +64 21 333 125, kailuey@xtra.co.nz
Media Enquiries: Alistair Kwun, +64 21 774 789, ak698@xtra.co.nz
ACCOMMODATION

Preferred hotel arrangements have been made with our Hotel Sponsor - Auckland City Hotel, 157 Hobson Street, Auckland Central.

Phone  +64 9 925 0777
Fax    +64 9 925 0700
Email  res@achhobson.co.nz
Website www.achhobson.co.nz

Please quote ‘Going Bananas’ when making a booking for a Standard Twin/Double Room from $99 (incl. GST) per room, per night. This is a 4 Star hotel. A limited free shuttle service will be provided to the conference venue.

Alternative accommodation is available at either: Quest on Cintra Lane, 3 Whitaker Place, Auckland Central (Studio Standard for 2 persons from $119 (incl. GST) per room, per night) or Hyatt Regency Auckland, corner Waterloo Quadrant and Princes Street, Auckland Central (Queen Room for 2 persons from $160 (incl. GST) per room, per night). For more information, visit the ‘Accommodation’ section of www.goingbananas.org.nz
Celebrate the rich stories of Chinese New Zealanders

Rising Dragons, Soaring Bananas

International Conference 2009

Proudly supporting New Zealand communities
The University of Auckland Business School is proud to sponsor the 2009 Rising Dragons, Soaring Bananas International Conference.

www.business.auckland.ac.nz